

# Proof of Concept Through Real Outcomes

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Soft marketing looks different for  
every business, but the impact  
follows clear, measurable patterns.

# Technical B2B Brand

- SEO driven website optimization and ongoing content strategy
- Thought leadership positioning within a technical niche
- Consistent LinkedIn content system
- Collaborations with various brands
- Clear narrative around complex services



 Website Traffic Growth



 New LinkedIn Followers



 Projected Annual Revenue



 Industry Speaking Invites

# Brand & Thought Leadership

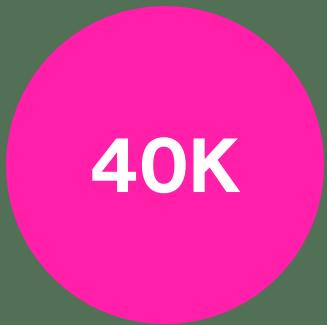
- Full SEO optimization and site authority improvement
- Strategic content positioning for professional visibility
- Consistent LinkedIn growth system
- Authority driven brand narrative
- Consistent monthly content for other socials



Website Traffic Growth



SEO Performance Score



Monthly LinkedIn Impressions



Monthly Pinterest Views

# Healthcare Brand

- A full website redesign + Monthly SEO maintenance
- Clear brand voice aligned with practitioner values
- Consistent content system
- Trust first positioning without influencer tactics



**+450%**



Website Traffic  
Growth

**15K+**



Monthly Organic  
Views

**10k+**



Accounts Reached  
Monthly

**45+**



Booking Clicks in  
One Month

# Professional Services Brand

- Strategic content batching across platforms
- Educational video system for client onboarding and retention
- SEO focused website redesign and maintenance
- Content framework designed to save time and scale expertise
- Strategic consultations for best use of social media



 Monthly Website  
Visitors



 Hours Saved Weekly



 Owner Confidence  
on Camera



Content Batch  
Investment