

# Proof of Concept Through Real Outcomes

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Soft marketing looks different for every business, but the impact follows clear, measurable patterns.

# Technical B2B Brand

- SEO driven website optimization and ongoing content strategy
- Thought leadership positioning within a technical niche
- Consistent LinkedIn content system
- Collaborations with various brands
- Clear narrative around complex services



**+500%**



Website Traffic  
Growth

**650+**



New LinkedIn  
Followers

**12M**



Projected Annual  
Revenue

**3**



Industry Speaking  
Invites

# Brand & Thought Leadership

- Full SEO optimization and site authority improvement
- Strategic content positioning for professional visibility
- Consistent LinkedIn growth system
- Authority driven brand narrative
- Consistent monthly content for other socials



500%



Website Traffic  
Growth

95%



SEO Performance  
Score

40K



Monthly LinkedIn  
Impressions

5k

Monthly Pinterest  
Views

# Healthcare Brand

- A full website redesign + Monthly SEO maintenance
- Clear brand voice aligned with practitioner values
- Consistent content system
- Trust first positioning without influencer tactics



**+450%**



Website Traffic  
Growth

**15K+**



Monthly Organic  
Views

**10k+**



Accounts Reached  
Monthly

**45+**



Booking Clicks in  
One Month

# Professional Services Brand

- Strategic content batching across platforms
- Educational video system for client onboarding and retention
- SEO focused website redesign and maintenance
- Content framework designed to save time and scale expertise
- Strategic consultations for best use of social media



150+



Monthly Website  
Visitors

8+



Hours Saved Weekly



Owner Confidence  
on Camera

2x

Content Batch  
Investment